Rupeeting

Hello, from the Equity Experts

PORTFOLIO MANAGERS

Rupeeting

50+ Years Experience

50,000+ Crore Managed

Managed funds at Daiwa Asset Management, which is Japan's second largest fund with assets of US$ 200 billion. Ex-Motilal Oswal - Institutional Equities.

Sagar Lele

Was the Head of Research at the iconic Dalal Street Investment Journal. Has also head research at Astute Feed, Dalal Times and Pentad Securities.

Prasanna Bidkar

Headed research at SA Ventures, one of the largest brokers and distributors in India. Is a CA, who has also worked at Mahindra Group and Motilal Oswal.

Mehul Parikh

Headed SP Jain Securities, a stock broker for the last 3 generations. Has also worked as a currency derivatives trader in the heart of London.

Dhiren Jain

RESEARCH ANALYSTS

Rupeeting

Tejas Kataira

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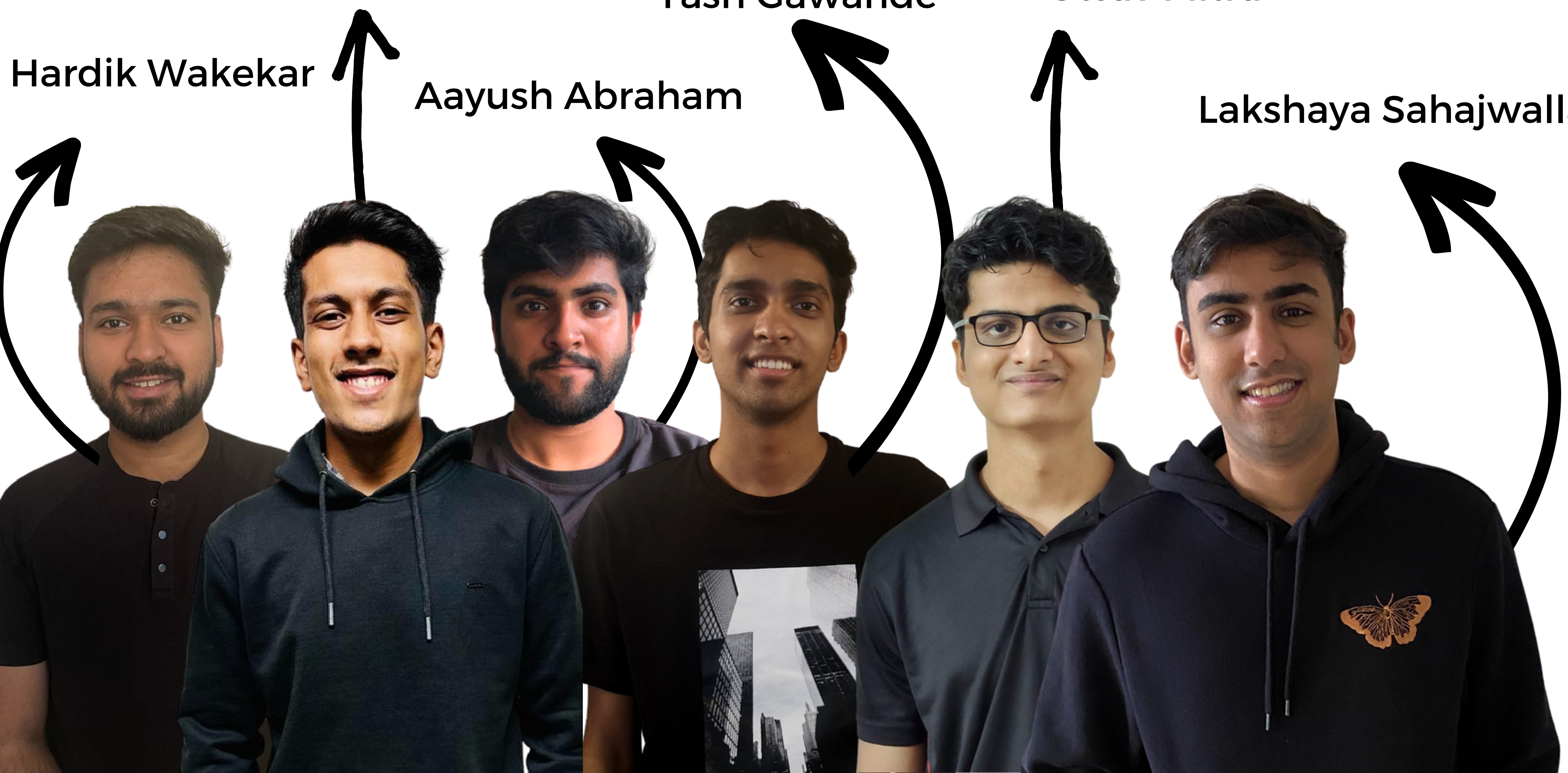
Aayush Abraham

Lakshaya Sahajwalla



Graduates in business from top universities like NMIMS and Symbiosis

Pursuing CFA and / or FRM, NISM certified

Experience in Research, IB, VC, Banking

Hardcore finance and investment geeks with a passion for stocks

Perfect blend of analytics and communication

They have a flair for making Rupeeting look as young as they are!

PORTFOLIOS

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Thematic portfolios

10-15 stocks

Made to beat the markets over the long term

Fundamental investing at its best

For 2% of AuA per annum

5 year CAGR of 24-51%

Rocketship

Invest in companies that exhibit supernormal growth. Growth is all we chase here.

Monopolies

Companies that dominate their respective industries and sectors.

Disruptors

Invest in disruption - companies that are future winners across sectors.

Bread & Butter

"The best place to begin looking for the ten-bagger is close to home."-Peter Lynch

Value Migration

Unorganised to Organised. Brick-and- Mortar to Digital. Invest in mega value-shifts.

Socially Responsible Investing

Low climate impact, high social impact and strong governance standards.

PERFORMANCE

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	Last week	Last month	Last year
Nifty 50	-0.5%	3.6%	16.0%
Rocketship	0.0%	4.5%	19.6%
Monopolies	1.0%	4.7%	34.4%
Disruptors	0.3%	4.8%	26.9%
Bread & Butter	0.0%	0.2%	11.1%
Value Migration	3.1%	14.1%	72.7%
Socially Responsible Investing	-4.7%	1.4%	4.1%

As on July 28, 2023

2022 HIGHLIGHTS

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With an 18% return, **Monopolies** was among the top 10 performing portfolios on smallcase

22% exposure to **Defence** and 15% to **ITC** boosted performance

The portfolio is also the **best-selling** portfolio for Rupeeting

Double-digit returns on 3 out of 6 portfolios

4 out of 6 portfolios **beat the index** in 2022

All portfolios have **materially outperformed** over the last 5/10 years

Several stocks **doubled** or nearly-doubled across portfolios

DB Realty and **Tube Invest** in Rocketship

BDL, **HAL** and **Data Patterns** in Monopolies

PG Electroplast in Disruptors

Varun Beverages in SRI

WINNERS

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Several stocks **doubled** or nearly-doubled across our portfolios in 2022

TI INDIA

DB REALTY THE NEXT LEVEL

हिएलि HAL

भारत डायनामिक्स लिमिटेड
BHARAT DYNAMICS LIMITED

DATA PATTERNS

PG
PG ELECTROPLAST LIMITED

VB VARUN BEVERAGES pepsi
Varun Beverages Ltd

Rocketship

Monopolies

Disruptors

Socially Responsible Investing

PHILOSOPHY

A combination of
<u>Earnings growth</u> & <u>Valuation re-rating</u>
drives a multiplier effect

EARNINGS GROWTH

VALUATION RE-RATING

FRAMEWORK

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We have a simple, tried and tested framework
for identifying winners

S + **E** + **V** + **T**

Long-term **S**tories

Strong **E**arnings

Reasonable **V**aluations

Visible **T**riggers

PROCESS

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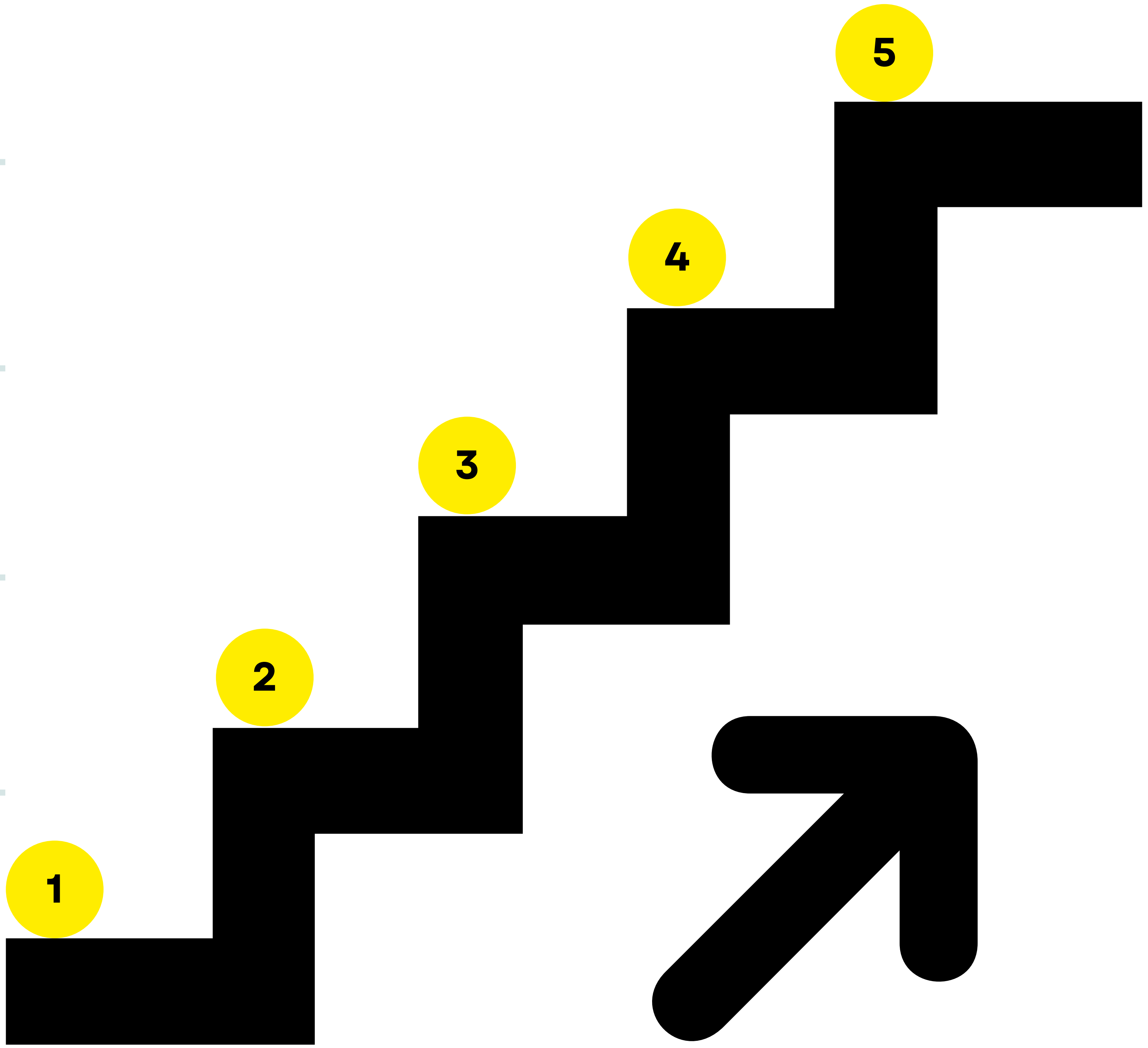
5 Forecast earnings, and determine entry at reasonable valuation

4 Stringent quantitative analysis across accounting, growth and valuation parameters

3 Qualitative analysis of industry, products, competition, distribution, moat, and runway

2 Bottom-up portfolio construction basis Rupeeting's SEVT framework

1 Universe of companies: good businesses, strong management & prudent capital allocation



RISK MANAGEMENT

1. Select companies that are good businesses, run by strong management teams, and have prudent capital allocation

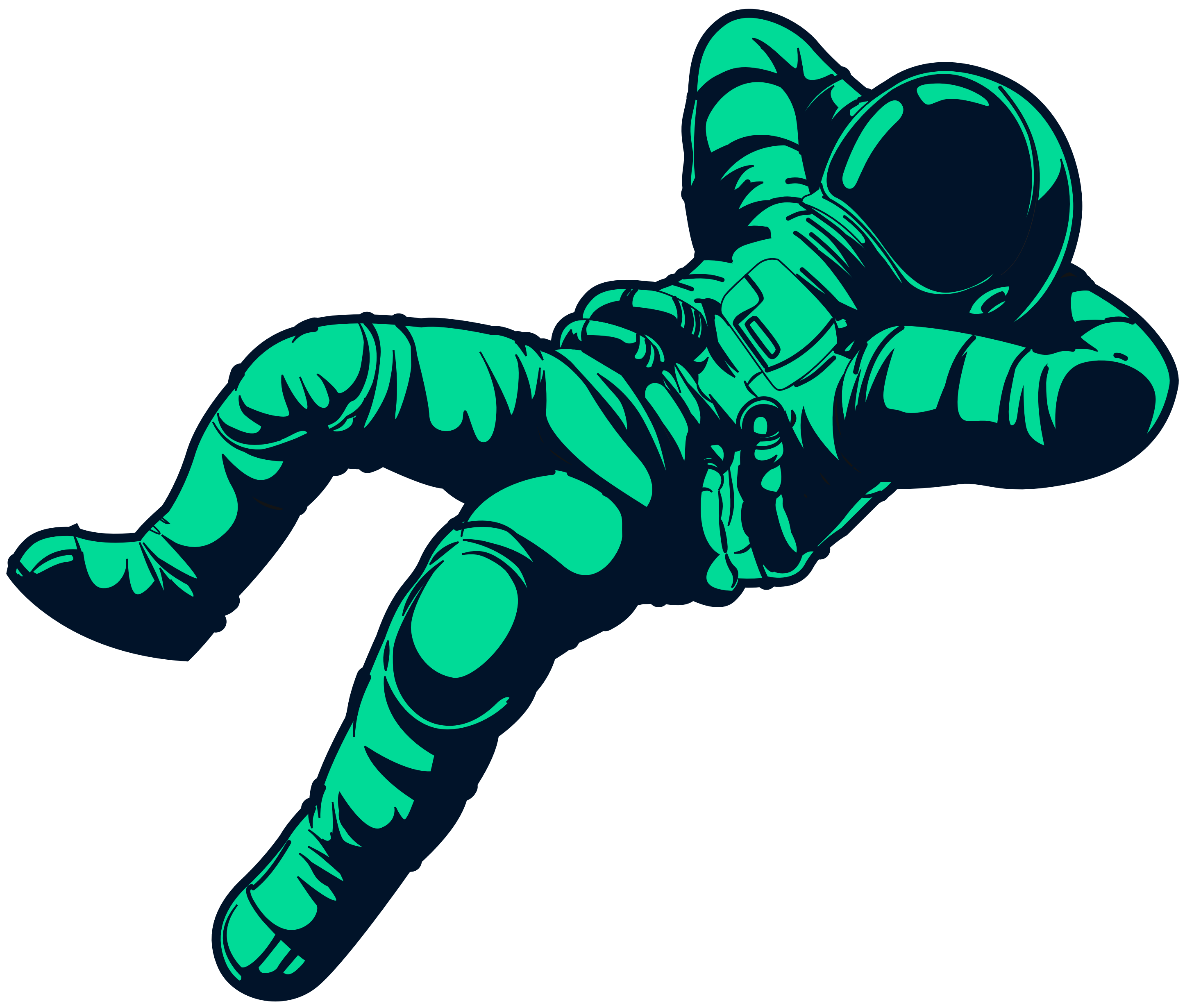
2. SEVT framework ensures valuation comfort, and visible triggers, limiting downside

3. At every 5% downside, we carry out a stringent review of the thesis and risk-reward

4. Cap sector exposure to 25% and individual stock exposure to 15%

REBALANCE

1. Changes in the company that have hampered the long-term growth story
2. Emergence of red flags in accounting, management or strategy
3. Changes in the outlook of the sector or industry
4. Availability of better risk-reward in an alternate stock
5. Sustained lapses on triggers, resulting in high opportunity costs
6. Changes in capital allocation policy, or investment in unrelated businesses
7. Overexposure in sector, company, or group of companies
8. Playing out of thesis in terms of timelines, growth or valuations
9. Large deviations between forecasted and delivered earnings
10. Shifts to contain underperformance and invest in better opportunities



We don't just master at investing. We also explain everything we do.

Research on all our stock recommendations

Updates on reasons for rebalancing

Weekly market commentary

Monthly performance update

Weekly educational material on sectors and stocks

OTHER THINGS @RUPEETING

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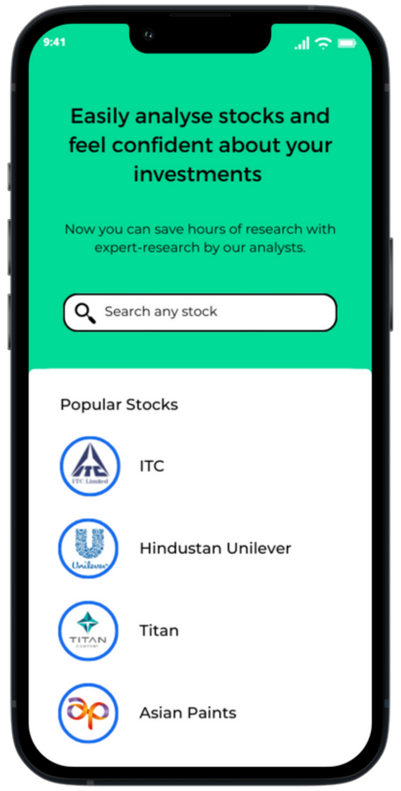
LEARN ABOUT ANY STOCK IN JUST 2 MINUTES



RESEARCH

10 Nifty Top 10

Budget Bets

CUSTOM SOLUTIONS EXCLUSIVELY FOR YOUR NEEDS*

PORTFOLIOS

ENGAGING & INTELLIGENT CONTENT

CONTENT

*Solutions created exclusively for Kotak Cherry

PARTNERS

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Some of the best in the industry trust our investing skills

A partner ecosystem of 100+ and growing

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